



## Home sweet home: don't move – improve

According to a recent survey, 91% of homeowners who had been planning to move are going to stay put for at least another six months. Certainly, the unsteady state of the housing market and the economy means that fewer people are choosing to sell, but that makes it a perfect time to improve what they've got and add value to their existing property.

Savvy, stylish homeowners are choosing custom-made shutters from **The New England Shutter Company**, which not only make the home an instantly more elegant and attractive place to live, but also have the potential to add value to a property, should selling be on the cards in the future.



The New England Shutter Company has the widest choice of options on the market for any shape or size of window, be it arched, round, triangular or just plain unusual. This is particularly good news for homeowners planning loft conversions, extensions or conservatories (all classic ways of increasing the value of a property), which may have tricky roof angles (left), Velux® windows, privacy issues and light or shading requirements to accommodate.

Two styles are exclusive to The New England Shutter Company: **Manhattan** shutters are designed with a cleverly concealed operating mechanism, giving a clean contemporary look; **Soho** shutters (right) use this same hidden tilt mechanism and its blades lie flush in the frame, giving an ultra-sleek panel. The third style is the classic **New England Design**, made in the traditional way with a tilt-rod to open and close the blades.



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But all this aside, why invest in shutters from The New England Shutter Company when we're all counting the pennies? Here are six more good reasons.

1. Their **bespoke design service and after-care** is second to none: a trained fitter and joiner comes to the house/site, advises on the best design for each window required, takes measurements and - if necessary - also takes a template of the window. Shutters are then designed and custom-made in The New England Shutter Company's own factory before being fitted in the home (by the same person who took the original measurements).
2. **Different combinations** of shutter design, blade size, hinge and finish can be used to create a virtually limitless range of looks to suit classic, traditional or contemporary interiors, in living rooms, bedrooms, bathrooms, kitchens, lofts, conservatories and all other areas of the home.
3. Exclusive to The New England Shutter Company are hand-stitched **faux leather and faux suede** covered panels (below), available in a range of colours from simple neutrals to vibrant brights for an super-smart, distinctive look. Panels can also be covered with fabric supplied by the client.



4. All shutters are handcrafted from **natural solid hardwoods** that are well-aged to maximise durability and lifespan, and to allow the natural grain to show through. Tulip wood shutters can be painted to match any colour, or other timbers including Maple, Ash, Oak, Cherry, Teak and Walnut can be oiled, stained or limed for an individual finish.
5. The New England Shutter Company's **fitting technique sets it apart**: shutters are hinged onto a battened frame (compared with some others that are fitted within a chunky, more obvious frame), giving a much neater, sleeker look as well as greater adjustability to the shutter's position.
6. Genuine quality and craftsmanship always shows – and is worth every penny.

For more information and an inspiring portfolio of images, visit The New England Shutter Company website ([www.tnesc.co.uk](http://www.tnesc.co.uk)).

**The New England Shutter Company Showroom** is at 16 Jaggard Way, London SW12. It is open from 9am until 5pm Monday to Friday, and on Saturdays by appointment only on 020 8675 1099. It is closed during Bank Holiday Weekends. Shutters start at £317 per square metre.

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